

PARLANCE Spring 2017

The post-Cagliari conference edition



PARLANCE

the newsletter of

pala

POETICS AND LINGUISTICS ASSOCIATION

pala

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#### **PARLANCE contributions**

If you would like to contribute to the next issue of Parlace, please email the newsletter editor Ruby Rennie (University of Edinburgh) at: [ruby.rennie@ed.ac.uk](mailto:ruby.rennie@ed.ac.uk)

## From the Chair's desk



Michael Toolan reflects on his first year as PALA Chair

Dear PALA members,

I know it is not Spring for all of you, in different parts of the world, but it is for me here in Birmingham: the birds are chirruping, the trees are leafing out in every shade of green, the earth is warming up, spirits lift - the teaching year is nearly over - and renewal is everywhere. At least that's how I feel and it's in that frame of mind that I send greetings to you all.

This newsletter, ably prepared by the new editor Ruby Rennie, adds to that feeling, with all its reminders of how we PALAns are a worldwide community of scholars, who never forget the 'human dimension' of our stylistic studies, while pursuing our research in the most rigorous but accessible ways we can, deploying everything from phonetics to neurolinguistics, but with grammar (broadly understood) at its core.

Anecdote: As I'm drafting this the radio is on next to me, and the music and pop-culture journalist and broadcaster David Hepworth is being interviewed about his career. He has just saluted the primary school teacher who taught him how to do "Clause analysis, identifying Subjects, Verbs.. that sort of thing". This, he declares with great emphasis, was "the most important thing I was ever taught *in my life*". Damn right, David.

Here you will find lots of reminders of our wonderful gathering in Cagliari last July, along with reports on the PALA-supported conference at Sheffield Hallam University: "Style and Response", and the University of Sussex One-Day Colloquium: 'Discourse: Multidisciplinary Perspectives on Identity'. And do please send your comments, news, photos, URLs, on all things PALA-related to Ruby: it all enriches the newsletter.

I'd like to use this space to draw your attention to the range of information and resources you can access via the PALA website, recently usefully redesigned by our webmaster Brian Walker. Do please use these, and the twitter and facebook accounts, whenever you can, letting us know what you like and want more of. I also want to welcome 'back' Daniela Viridis and Joe Bray, to second terms as Secretary and Treasurer respectively (we are very fortunate they were both willing to continue) and to welcome a new skipper, Dan McIntyre, at the wheel of the hugely-flourishing *Language and Literature*.

Most especially I want to encourage as many of you as possibly can to come to West Chester this July, for the exciting conference and summer school that Eirini Panagiotidou and Israel Sanz-Sanchez are preparing. Anecdote #2 (sorry!): West Chester is close to Philadelphia, the city named for brotherly love, planned and developed by William Penn, among whose other 17<sup>th</sup>-century projects (Wikipedia tells me) was a proposal for "a United States of Europe through the creation of a European Assembly made up of deputies that could discuss and adjudicate controversies peacefully".

Michael

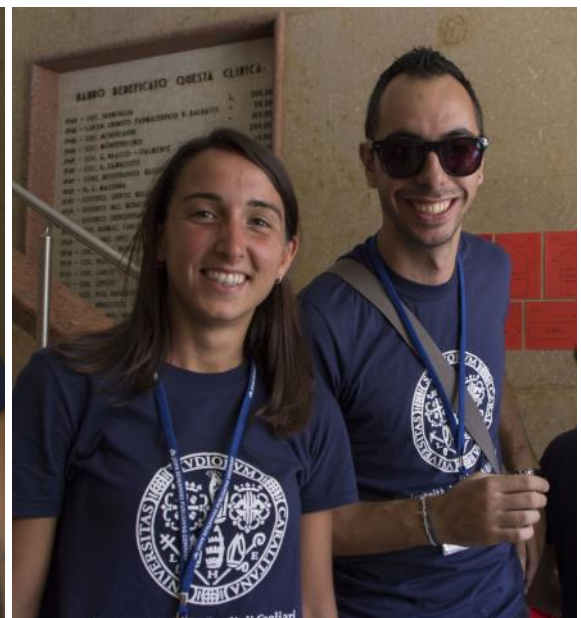
# Highlights from the 2016 conference

The 2016 PALA conference was held in Cagliari, Sardinia. The conference organisers, Daniela Francesca Virdis (University of Cagliari) & Elisabetta Zurru (University of Genoa), did a wonderful job of keeping things running smoothly but with that particular flair that only Italians seem to possess. The conference dinner involved music, food, wine and history - delegates were treated to a fabulous presentation in an amazing setting. Delegates could also take part in an evening walk around the Botanic Gardens and through old Cagliari, learning about the history and enjoying the views.



The organisers were assisted by a number of smiling, extremely helpful volunteers who continually directed delegates to the right place while organising plentiful supplies of water. PALA is very grateful to those who give their time to support in this way, and we hope that they will be inspired to return to a PALA conference some time in the future!

Photo above - Elisabetta and Daniela; photo provided by Daniela and used with permission



# Walking tour and dinner

Regular PALA conference attendees will know that the social programme for the conference is always one of the highlights, and the conference in Cagliari was no exception. The welcome reception was held a short walk away, in the beautiful surroundings of the University of Cagliari's Botanical Gardens. The informal reception was held under the trees, with a wide variety of plants and architectural heritage as a backdrop. Veteran PALAns caught up with news, and newbies got their first taste of the supportive, collegiate atmosphere that is such a strong part of PALA conferences.



Cagliari has a long and varied history and the professional tour guides on the walking tour took us through the streets while explaining the significance of buildings and views. We strolled past medieval towers and climbed up to the Castello. It was a very pleasant way to spend an evening!



Photo courtesy of M Toolan



The conference dinner was a spectacular event, at a traditional Sardinian restaurant in the village of Maracalagonis. Entry to the venue was via a pathway of myrtle leaves and during the meal we had dancing, singing and music (including some traditional instruments).



## Sara Mills: resistance and conformity



At PALA we don't just wear our hearts on our sleeves—we wear sex on our foreheads.

Photo courtesy of Marina Lambrou, used with permission (from both photographer and Sara Mills)

So what were the highlights of the PALA 2016 conference in Sardinia for me? There were two main themes for me, and they both made me think carefully about resistance and conformity. There was a great deal of excellent research, particularly by postgraduates which showed how to do action research; I listened to wonderful presentations on analysing the way that people reacted to the stories of asylum seekers, the way that people with cancer and doctors can be encouraged to use a range of different metaphors, the way that people articulate their resistance to the Conservative party, the way that the media report the words of politicians; the choices that the Green party made in articulating their policies, and many others. Action research is clear about its political commitment and its willingness to find ways within linguistic research and teaching to bring about change. We all have opportunities through our research and teaching to make people ask questions about the status quo and to offer them strategies for change, even if it is in a relatively modest way through drawing attention to different ways of referring to ourselves and others. In terms of conformity, particularly memorable was the queuing for coffee and lunch - where English people doggedly queued in full sun, even when their European colleagues were suggesting to them that they could break the queue. The pull of conformity was overwhelming, and queuing's relation to politeness made it even more difficult not to queue. Because of the heat, most of the female delegates bought fans to keep themselves cool - maybe we should invent a 'man-fan'?



The conference dinner was the best I have ever experienced; we were greeted with fragrant myrtle branches which were laid on the ground and which emitted their scent as we all walked on them. We drank myrtle liquor and watched as the ravioli which we were later to eat were made. We ate in a beautiful open-air courtyard covered with a jacaranda trellis, and we were entertained by dancers and flute players. I shall definitely return to Cagliari.

# Crime SIG

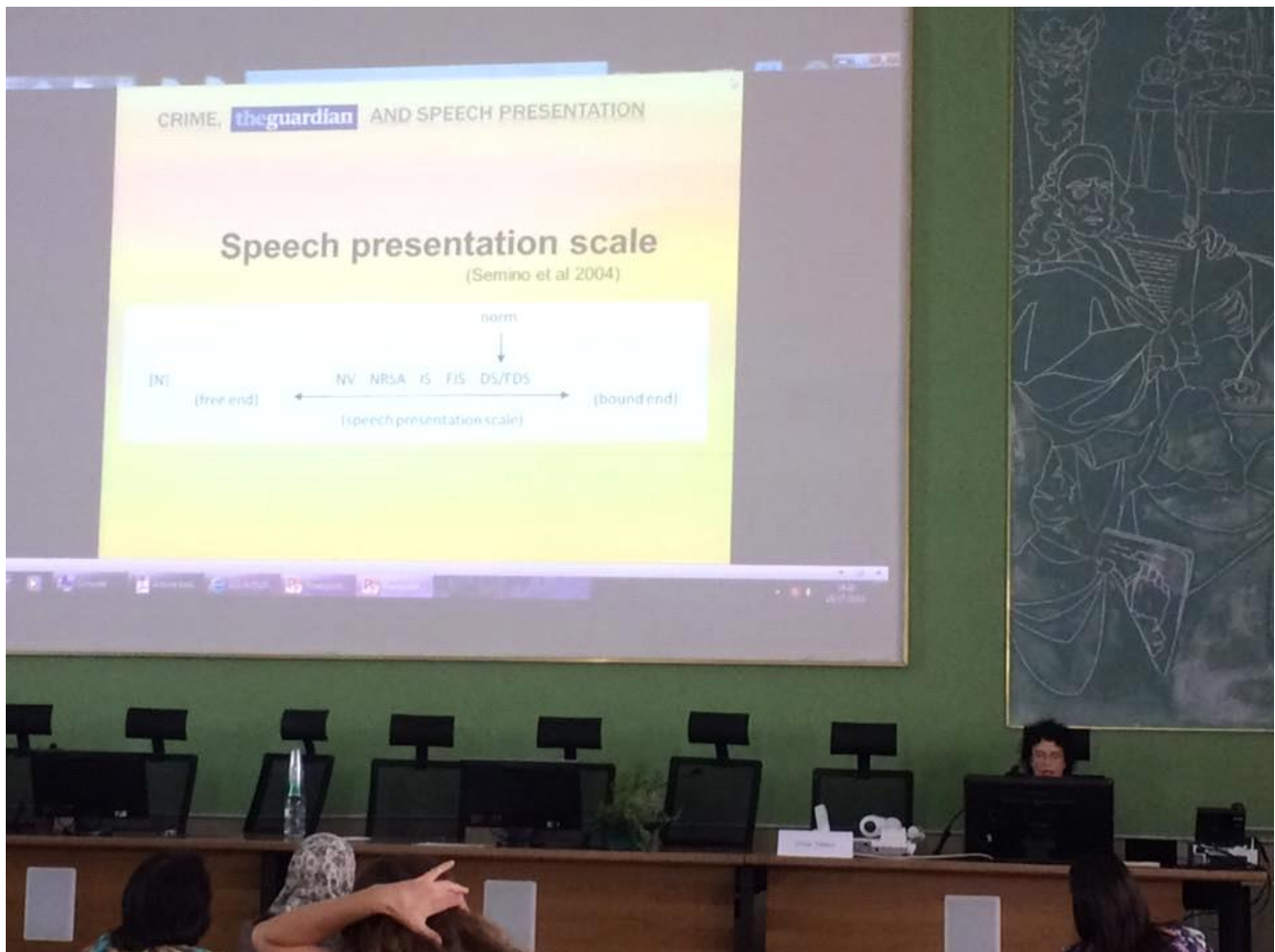
Join our Special Interest Group Crime (CrimesIG) if you are fascinated by crime-related research! It provides an opportunity to communicate your current research and debate concepts and your ideas.

Following its launch at PALA 2015 in Kent, this year we welcomed papers from Antonella Di Spalatro, John Douthwaite, Christiana Gregoriou, M'Balia Thomas, and ourselves. The topics were wide-ranging, covering crime fiction, TV and newspaper reports on crime, thus testing boundaries between stylistics and criminology, narratology, and media studies. Our aim is to show the contribution linguistic research can make to the study of crime.

Our SIG is intended for PALA (as well as non-PALA) researchers who are interested in (re)presentations of crime in fiction and non-fiction, as well as crime and criminal justice system-related language. This can include crime fiction, police procedural fiction, crime news, language in the legal system amongst others.

We aim at holding a third panel at PALA 2017 in West Chester, hoping to see many of you there (again). Our panel CfP is published on our webpage: <https://crimesig.wordpress.com>.

Ulrike Tabbert, University of Huddersfield  
Ilse Ras, University of Leeds



The photograph shows Ulrike Tabbert presenting her paper in Cagliari. The photo was taken by Allison Creed, who gave her permission to publish it in the newsletter.

## "My First PALA conference": Andrea Canetto



I'm not sure about the requirements to qualify as a PALA virgin, but I sure feel like one. Being a PALA member myself, the 2016 conference was not only my first PALA experience, but also the first symposium of my career. The fact is, as a student helper, I lived through it from the opposite side as yours, without being able to actually participate. This doesn't mean that it wasn't deeply inspiring, eye-opening and loads of fun all the same, because it was indeed. I must admit I felt somewhat disappointed at times; when, for example, instead of listening to what must have been a highly interesting paper on Tumblr speak by Emily Anderson, I was stuck refurbishing toilets and arranging complimentary water bottles in perfect triangles. On the other hand, had I not been on 'the other side', I probably would have missed the now-legendary karaoke session by Patricia Canning in Auditorium Wagner, or every bizarre episode we promptly shared on the students' top-secret WhatsApp group chat. The best part was, of course, receiving heartfelt thanks and appreciation for our work.

Nevertheless, I was lucky enough to be able to attend Prof. Elena Semino's riveting presentation on metaphor and illness, which was a career-illuminating hour for me. I was struck by a Joycean epiphany about how linguistics does really matter in the outside world. About how studying language can actually help people. And I saw (at last) the purpose of tree diagrams and Hallidayan metafunctions. If this is what PALA does, then PALA is where I belong.

It was also incredibly humbling to see such great scholars as Prof. Paul Simpson sit in the classroom where I sit myself during the year, and ultimately discovering that there is a lot more behind the names on the covers of my textbooks. You are human, I found! I watched all of you swarming bees conquer the department throughout the week (the metaphor is indeed palans are industrious creatures!) and, as the conference came to an end, I realised I was going to miss the feverish activity and the slightly nerdy but always-welcome linguistic puns.

Not only did I develop organisational and teamwork skills I didn't have, not only have I enriched my CV and my knowledge about the academic world, but I also learnt a lot on a personal level. Just months after passing my Intercultural Pragmatics exam, I got the opportunity to put into practice what I had studied. I became conscious of the fact that cultural sensitivity is not a skill to be taken for granted and that yes, the books speak the truth about communicative failure. I also had the chance to share nice moments with some of you during the conference excursion, feeling at the same time quite proud to showcase my beautiful Sardinia in as an *authentic* way as possible.

I hope you had a great time and that you enjoyed Cagliari's warm welcome (pun intended) along with its food, landscapes, sights. I very much look forward to seeing you all again. Arrivederci!

**Andrea Canetto, University of Cagliari, Italy**

# PALA as a Summer Camp for Language Geeks

And there I went, a recent graduate from University College Roosevelt, considerably inexperienced within poetics and linguistics, off to the PALA 2016 conference in sunny Cagliari. Certainly not the first student from University College Roosevelt to attend a PALA conference, soon upon arrival at the conference site I was dubbed “one of Michael’s batch” (prof. Michael Burke, red.). It was indeed through him that I was first acquainted with the conference, and it was a corpus linguistic project that I had worked on with him (amongst others) that I was about to present my first ever academic paper on.

Just several hours into the conference I discovered that the warmth of Cagliari was positively reflected in the ambiance at the conference. I experienced a very warm welcome amongst esteemed stylisticians and noticed early on how interested all of them were to get to know me and my research interests, accepting me even as an inexperienced student. Soon would I discover this was indicative of the unique PALA spirit, which I interpret as the admirable idea that it is only together that we can achieve progress within stylistics; not through heated discussion and big egos but through constructive communication and supportive relationships.



Photo in Cagliari, taken by Nina Dumrukcić from Heidelberg University

Trying to capture this particularly authentic atmosphere, some of the younger PALAnS started to jokingly call the conference “a summer camp for language geeks” – a playful metaphor which works surprisingly well for my experience of PALA 2016. The similarities between PALA and a summer camp are multiple, and the ones mentioned here are only some of them. For a start, most people make new friends at a summer camp, as many academics at PALA do too. Furthermore, a summer camp is often an event of “first times” and exploring new things; likewise at PALA there is a lot of opportunity to learn about ideas in stylistics, both existing thoughts and cutting-edge research. For me specifically, my first time at PALA also meant giving my first conference presentation in front of many stylisticians and linguists during a plenary session. I want to use this space to extend a special thanks to everybody (some of whom I had never actually spoken to before) who thanked me afterwards for the presentation and congratulated me on how well it went. Moreover, summer camps are often centered around a specific interest, be it sports, music or cooking; at PALA all participants share a passion for language, which inadvertently leads to long discussions about language phenomena and uncountable language jokes outside of the paper presentations and while enjoying great Sicilian food and a vast amount of drinks. Finally, the welcoming and accepting environment of summer camps is often what they are applauded for: you are accepted for who you are and where you are at. At PALA this is very true; not even once was I reminded by anyone that I only just finished my undergraduate degree, but I was included in everything. Rather, people were surprised to find out that I had only just graduated and was already presenting at PALA.

I should note here that obviously PALA is a serious academic conference and should in no way be degraded to a perhaps less serious event of a summer camp, nor should the participants at PALA be compared to children attending a summer camp who are told by the “leaders” what to do, as at PALA rather the seniors in the field seem only to support new developments and mingle with new researchers. The point I want to make with this metaphor is that the PALA ambiance is very positive and inspiring, which helps the field of stylistics thrive. It were not only the interesting, inspiring papers that motivated me to thrive in stylistics, but definitely also the positive ambiance at PALA contributed to a desire to dig deeper into the interesting ideas I was exposed to and to pursue my passion for language and linguistics. Ultimately, yes, PALA can be described as a summer camp, but we need to modify it with the phrase “for language geeks working at a highly academic level”.

**Francine de Jager**



# PALA-sponsored events

PALA is pleased to be involved in a number of associated events. For further information about how to apply for funding, please contact Joe Bray (Treasurer) Email [j.bray\[at\]sheffield.ac.uk](mailto:j.bray[at]sheffield.ac.uk)



## Style and Response—conference

The Stylistics Research Group at Sheffield Hallam University hosted a PALA-sponsored conference called Style and Response on 11-12 November 2016. Plenary speakers were:

Dr. Ranjana Das, University of Leicester.

Prof. Melanie Green, University of Buffalo.

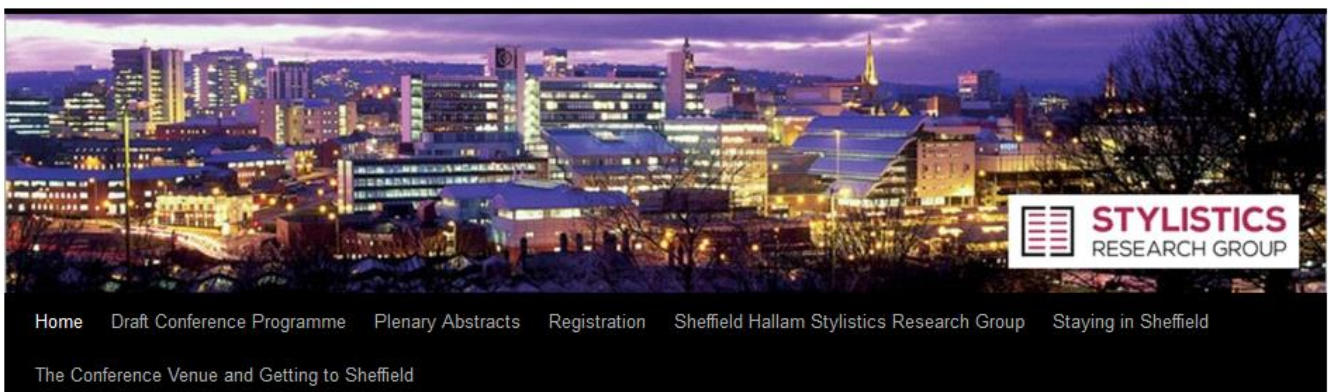
Dr. David Peplow, Sheffield Hallam University and Dr. Sara Whiteley, University of Sheffield.

Dr. Bronwen Thomas, Bournemouth University.

The full programme and details of the conference can be found at the conference website: <https://blogs.shu.ac.uk/styleandresponse/>

## Style & Response: Minds Media Methods

*Sheffield Hallam University*



# Discourse: Multidisciplinary Perspectives on Identity

## English Language and Linguistics at Sussex University

The **One-Day Colloquium: 'Discourse: Multidisciplinary Perspectives on Identity'**  
**University of Sussex**  
**November 18<sup>th</sup> 2016**

Organised by Roberta Piazza with the collaboration of Charlotte Taylor (Department of English Language and Linguistics, School of English, University of Sussex)

To say the event was enjoyable and well received, it would not do justice to a friendly yet very thought-provoking opportunity to discuss together how different scholars address identity issues. The event was a great success thanks to the enthusiasm with which participants responded and made the most of the day. People from a variety of places within and outside the UK, Austria, Cyprus, Prague and Italy came to deliver papers and listen to the talks given by well-established discourse analysts and young PhD students. The event was generously funded by PALA that made possible to have coffee breaks and a light veggie lunch that was mostly appreciated. Many of the attendees didn't know PALA so the colloquium was an excellent opportunity to advertise the association. Thanks are also due to Sussex's ROLLS (Research on Language and Linguistics Seminars) for an additional contribution.

There was a wide variety of papers from scholars in different disciplines besides linguistics, e.g. law, psychology, medicine, journalism, history as well as areas of linguistics besides discourse, e.g. semantics. The contributions that explored identity both as social practice and representation varied from investigations of 'how to get rich' books, exchanges in transgender youth groups, discourse of Chinese transnational media, (counter) narratives among crafts practitioners, interaction in drama rehearsals, military memoirs, judicial discourse, speech presentation in BBC News coverage and more. The thrust of the day was that identity construction is an extremely pervasive practice that not only can but needs to be considered from a variety of perspectives. Very interesting and crucial to the colloquium was the consideration of what we can understand as 'text' as speakers considered text the interaction in court or the gossip through which exclusion can be realized, but also books, news, historical public documents and memoirs.

The enthusiasm that all participants showed in the comments sent in the days after the event is at the basis of the decision to carry on next autumn with a second event more focused on interdisciplinary methodology. It was great to see the great work that all of the presenters are doing. It was a thought-provoking day - which I think should be the goal of these sorts of things. I'd be delighted to be a part of **similar events in the future**/ I enjoyed it, thank you for your energy in organising the day. I liked the slightly informal feel to the event, structured and timetabled but not overly officious as some events can sometimes be.... For me, the generally broad approach to 'discourse', what it can be and how it might be examined was good. Within the overall theme of discourse identities hearing a plurality of approaches made the day varied and entertaining even though it was a fairly packed day.... Please keep me on your mailing list ... with any news on **whether the colloquium becomes a series**.

Roberta Piazza

# PALA 2017 West Chester

We are pleased to announce that registration for the 37th PALA Annual Conference "Interdisciplinary Stylistics" is now open. You may follow this link to register: <https://www.wcupa.edu/arts-humanities/linguistics/PALA/forms/>

Information on travel and accommodation is also on the conference website

We look forward to welcoming you to West Chester!

On behalf of the organizing committee,

Eirini Panagiotidou, PhD.  
Assistant Professor of Linguistics  
Linguistics Minor Coordinator  
English Department  
West Chester University of Pennsylvania



## **PALA conference Bursaries**

Now that registration is open for the PALA 2017 conference is open, just a reminder that PALA offers small bursaries from the PALA Legacy Fund to support non-student members who are unable to meet the full costs of attending the conference from their home institutions. You must be giving a paper at the conference to be eligible. The fund is maintained by the generous donations of PALA members, and the number and value of the bursaries that are able to be awarded depends on available funds.

If you wish to enquire about securing support from this fund please contact Joe Bray at [j.bray@shef.ac.uk](mailto:j.bray@shef.ac.uk).

# Conference programme

We are honored to announce that the following scholars have agreed to deliver **plenary lectures** at the Conference:

**Prof. Margaret Freeman**

*Myrifiel Institute*

**Prof. Anne Furlong**

*University of Prince Edward Island*

**Prof. Patrick C. Hogan**

*University of Connecticut*

**Prof. David Hoover**

*New York University*

**Prof. Dan McIntyre**

*University of Huddersfield*

Further information about the programme will be updated on <http://www.wcupa.edu/arts-humanities/linguistics/PALA/default.aspx>



Stylistics has been an interdisciplinary enterprise since its infancy, emerging in the intersection between literary criticism and linguistics. M.A.K Halliday's functionalist approach to the study of language led to the expansion of the scope of stylistics so as to incorporate social-semiotic concerns and methodologies and paved the way for a more context-sensitive approach to meaning-making. Critical stylistics, feminist stylistics, and pragmatic stylistics are some of the branches that emerged as a result of this expansion, and the field has not stopped growing since. PALA 2017 aims to investigate what interdisciplinarity currently means and invites papers that push the boundaries of the field and address new challenges for stylistics and its branches. We particularly invite papers that discuss how stylistics has embraced cognitive, corpus, pedagogical, multimodal, and neuroscientific methodologies to explore how (literary) texts work, in addition to welcoming submissions from other relevant areas.

Information about the Special Interest Groups at the 2017 conference can be found on <http://www.wcupa.edu/arts-humanities/linguistics/PALA/sig.aspx>

## Special Interest Group - Crime

This SIG is aimed at PALA (as well as non-PALA) researchers who are interested in (re)presentations of crime in fiction and non-fiction, as well as crime and criminal justice system-related language. This can include crime fiction, police procedural fiction, crime news, language in the legal system amongst others.

All researchers interested in participating in this Special Interest Group are encouraged to [contact Ilse Ras](#) and [Ulrike Tabbert](#), who are organising and developing this SIG.

This SIG aims to offer researchers interested in crime-related topics the opportunity to communicate current research and debate concepts and ideas. Current goals include organising Crime SIG panels at future PALA conferences, and a publication of an edited book.

## PALA LAND SIG Workshop: The Stylistics of landscape, place and environment

A workshop of the PALA LAND Special Interest Group (<http://www.pala.ac.uk/land-sig.html>) on the stylistics of landscape, place and environment will be led by Ernestine Lahey (University College Roosevelt), Daniela Francesca Viridis (University of Cagliari) and Elisabetta Zurru (University of Genoa).

The first PALA LAND SIG was held at the PALA 2014 conference in Maribor. Following that successful event, participants are invited for a second workshop.

Its primary aim will be to survey current stylistic approaches to concepts of landscape, place and environment (and related concepts such as space, setting, cityscape, etc.). Secondary aims include developing stylistic practice in "place-based" stylistics (e.g. ecostylistics/ecopoetics, the stylistics of tourism, etc.) and facilitating an exchange of ideas between scholars with similar interests, with a view to future collaborative research efforts and publications.

## PALA 2017 Panel: "African and Diasporic Literatures"

Stylistics and the study of African/diasporic literatures are both established fields of research, but interactions between these areas are still relatively limited – notable exceptions are edited collections such as Edmund L. Epstein and Robert Kole's *The Language of African Literature* (1998), and J.K.S. Makokha et al.'s *Style in African Literature* (2012). Strikingly, most stylistic studies of African and diasporic literatures have been conducted by literary scholars, and hardly any of these works have found their way into international stylistics journals such as *Language and Literature*, *Style*, or *the Journal of Literary Semantics*. As a result, no sustained methodological cross-fertilization between African and diasporic literary studies on the one hand, and "mainstream" contemporary stylistics on the other, has ever really taken place.

This panel seeks to encourage precisely such mutual disciplinary enrichment by inviting contributions that explore African and diasporic literatures from a stylistic perspective. The term "diasporic" as it is used here is understood to be inclusive of both the "old" diaspora (which refers to the descendants of people who were displaced as a consequence of the transatlantic slave trade) and the "new" diaspora (a category that broadly encompasses those who were born on the continent but left it either as children or as young adults).

# AGM 2016 - minutes

PALA Annual General Meeting / Cagliari, July 30<sup>th</sup>, 2016

## A. INTRODUCTION

Chair (Michael Toolan) – Chair’s business and overview

The Chair thanks the PALA 2016 Cagliari conference organisers, Daniela Virdis and Elisabetta Zurru, and presents them with gifts on behalf of the whole PALA committee. He thanks the student helpers and all the friends and colleagues who have taken part in the conference. He also thanks the outgoing PALA committee members: Agnes Marszalek, Jane Lugea, Matt Davies and Geoff Hall. He presents Geoff, who has been Editor of *Language and Literature* for six years, with a gift, and announces that gifts will be sent to the other members, who are not in Cagliari.

## B. REPORTS AND UPDATES

❖ Treasurer (Joe Bray)

<b>PALA Account Summary (21 June 2015 – 20 June 2016)</b>	
<b>Income</b>	<b>£ UK Sterling</b>
2015/16 membership subscriptions	6,850.00
Donation from Kent Conference	758.65
<b>Total income</b>	<b>7,608.65</b>
<b>Expenditure</b>	<b>£ UK Sterling</b>
Journal payments to Sage	4,498.40
Kent Bursaries	1,700.00
Committee expenses	722.50
PayPal charges	321.32
Website	195.68
Publicity	50.00
PALA donations to support events:	
Oxford Brookes	300.00
Haute Alsace	200.00
Nottingham	200.00
Sheffield	200.00
Turin	100.00
Gifts	99.36
HSBC charges	64.00
<b>Total expenditure</b>	<b>8,651.26</b>
<b>Surplus of expenditure over income</b>	<b>1,042.61</b>
<b>Opening account balance (@21 June 2015)</b>	<b>17,015.29</b>
<b>Operating deficit</b>	<b>-1,042.61</b>
<b>Closing account balance (@20 June 2016)</b>	<b>15,972.68</b>

## Notes

1. The account balance for the year is closed off in accordance with the bank's monthly statement ending 20 June 2016. Since then a payment of £200 has been made to Sheffield Hallam for the *Style and Response* symposium, and £200 has also been promised to Middlesex University for the *Integrating English* symposium.
2. As in previous years, the cost of the student bursaries for 2016 has been partly shared by the conference hosts. A reduction of €125 from the conference fee has been awarded to the successful applicants, and a handout of €125 has been given at the conference itself. The total cost to PALA (with twenty successful bursary-holders) has been €2500.
3. This year there has also been one applicant to the PALA Legacy Fund, who has been awarded a bursary of €250 (handed out at the conference). This fund currently exists to support those 'who are unwaged or from developing countries.' The PALA committee would like to change this wording to 'those non-student members who are unable to meet the full costs of attending the conference from their home institutions', in order to open up this fund to encourage further applications.
4. Given that PALA has so much in its account, Joe will invite members to contact him and to suggest how they would like their membership fees to be spent.

### ❖ Student Membership Secretary (Martine van Driel)

The figures about student membership are as follows:

Total number of student members: 276

New members joining in 2015: 83

Members joining in 2016 up to AGM: 65

Countries with most members: (1) England, (2) Italy, (3) Netherlands

Facebook group: 148 members

Top 5 universities:

1. University of Cagliari (20)

2. University of Huddersfield (19)

3. University of Nottingham (16)

4. University of Turin (11)

5. University of Birmingham (8)

Martine invites the membership to encourage their students to join PALA, because student membership is free.

She has created create a special Facebook group for students

(<https://www.facebook.com/groups/324264611782/>), and will ask students what they need or would like to see there.

<http://www.pala.ac.uk/student-membership.html>

### ❖ Membership Secretary (Stephen Pihlaja)

PALA Membership is strong:

Standard members: 86

Basic members: 101

4 Honorary (Life) members (Ron Carter, Mick Short, Peter Verdonk, Katie Wales)

Membership is steady and this year we plan to introduce a subscription payment option which will allow

members to pay their fees automatically in the future, if they choose.

Several former PALAns think that they are still members. For this reason, Stephen wrote three emails (in January, February and May) reminding PALAns to renew their membership: as a result, the number of non-renewers is decreasing as compared to previous years.

<http://www.pala.ac.uk/join-pala.html>

❖ Publicity Officer (Elisabetta Zurru)

The PALA Announce mailing list is still the main source of official information for the membership.

Information must be sent by the Publicity Officer, not by individual members; PALAns must contact Elisabetta at [Elisabetta.Zurru@unige.it](mailto:Elisabetta.Zurru@unige.it) in order to have information circulated (see guidelines at <http://www.pala.ac.uk/publicity-guidelines.html>).

PALA is active on the main social media, namely Facebook and Twitter:

- 1424 likes on Facebook page: Poetics and Linguistics Association (<https://www.facebook.com/PoeticsandLinguisticsAssociation>)
- 282 Twitter followers @PoeticsLinguist (<https://twitter.com/PoeticsLinguist>)

Further social media accounts may be opened in the near future to reach more areas of the world and more potential new members.

PALA currently has 32 Ambassadors from across the world (<http://www.pala.ac.uk/pala-ambassadors.html>). They are responsible for representing and promoting PALA and stylistics in their local areas and have the support of the Publicity Officer in doing this. Those interested in becoming PALA Ambassadors should get in touch with Elisabetta. Ambassadors must be PALA members.

❖ Newsletter Editor (Ruby Rennie)

Ruby thanks Matt Davies, the outgoing Newsletter Editor, and says that it will be difficult to follow him. Matt made an incredible job, given that both standard/basic and student members from different countries were equally represented in the issues of PARLance he edited (see the newsletter archive at <http://www.pala.ac.uk/parlance-newsletter.html>).

The newsletter is electronic, therefore it can be as long as needed, in colour and with such visual material as photos. Ruby wishes to include reports from the annual conference, but also contributions about what is newsworthy in the PALA world.

Lesley Jeffries asks whether members should give their permission to have their photos published, Ruby replies that permission is required from all people in the photo.

❖ Webmaster (Brian Walker)

The PALA website (<http://www.pala.ac.uk/>) is hosted by Weebly using their Pro service, which costs \$159 for two years.

The service allows, amongst other things, pages to be password protected; the password is currently set to kent2015.

The website remains largely the same as last year.

Brian is happy to hear from PALAns any ideas they might have for adding value to/developing the website for members, which might include learning materials, or presentations from events or summer schools, etc. (see the summer school page at <http://www.pala.ac.uk/annual-summer-school.html>)

❖ Editor *Language and Literature* (Geoff Hall)

The PALA journal *Language and Literature* (<http://lal.sagepub.com/>) is getting more and more successful and its subscriptions are rising steadily. With regard to readership, the main countries are the USA, China (increasing very rapidly in both readers and submissions) and Britain. Article downloading is rising among lecturers and students alike. Submissions vary in quality and are large in quantity: in previous years they used to be around 85 a year, now they are about 150-160.

Some changes will be made to the Editorial team. Now Geoff Hall is the Editor, Dan McIntyre and Cathy Emmott the Assistant Editors, Rocio Montoro the Reviews Editor. Cathy will not be a member of the Editorial team any more, hence Geoff and the other members sincerely thank her for her excellent job.

From issue 25, 3 (2016) the Assistant Editors will be Dan McIntyre, Rocio Montoro and Violeta Sotirova; the Reviews Editor will be Jane Lugea. From issue 26, 1 (2017) Dan will be the Editor.

Alison Gibbons asks about a possible electronic submission system, Geoff replies that it will go online as Dan



takes over. Dan adds that he had a meeting with Sage about this: the system is being prepared and tested, and will be ready soon.

### C. AWARDS UPDATE

#### ❖ The PALA Prize

£250 from Sage, free subscription to the journal for one year, free membership of PALA for one year. Best article published in a particular year by a newcomer to the field. Judges: L&L Editor, 1 member of Editorial team and 1 member of Editorial board.

Awarded to:

Louise Nuttall, University of Huddersfield

“Attributing minds to vampires in Richard Matheson’s *I Am Legend*”

*Language & Literature*, February 2015, vol. 24, 1: pp. 23-39, <http://dx.doi.org/10.1177/0963947014561834>

#### ❖ The Palgrave Prize

£200 of books. Prize for written version of best postgraduate paper presented at the annual conference, and judged by two members of the PALA executive committee.

Awarded to:

Eri Shigematsu, Hiroshima University

“Directness of indirect representation of consciousness”

*PALA 2015 Proceedings on-line*

[http://www.pala.ac.uk/uploads/2/5/1/0/25105678/shigematsu\\_eri.pdf](http://www.pala.ac.uk/uploads/2/5/1/0/25105678/shigematsu_eri.pdf)

### D. LOOKING FORWARD

#### ❖ PALA 2018

The Chair informs that an announcement on the PALA 2018 venue cannot be made yet. Nevertheless, the committee are aware that a proposal is being prepared and will be finalised and submitted in the next few weeks.

#### ❖ PALA 2017: West Chester (Maria-Eirini Panagiotidou and Israel Sanz-Sánchez)

The PALA Conference 2017 – University of West Chester (PA), USA

*Interdisciplinary Stylistics*, July 19<sup>th</sup> – 22<sup>nd</sup> 2017

Eirini, one of the conference organisers, gives a slideshow presentation with all the essential information.

### E. AOB

Billy Clarke and Andrea Macrae present *Mesh* (<http://www.integratingenglish.com/mesh-journal>), a journal publishing research by undergraduates or recent graduates; it combines several areas of English studies and is connected to the *Integrating English* project (<http://www.integratingenglish.com/>). Billy and Andrea encourage PALA student members to submit their work to the journal.

The Chair thanks the membership for participating in the AGM and the committee members for presenting their reports.

The 2016 AGM closes.

The PALA Chair  
Michael Toolan

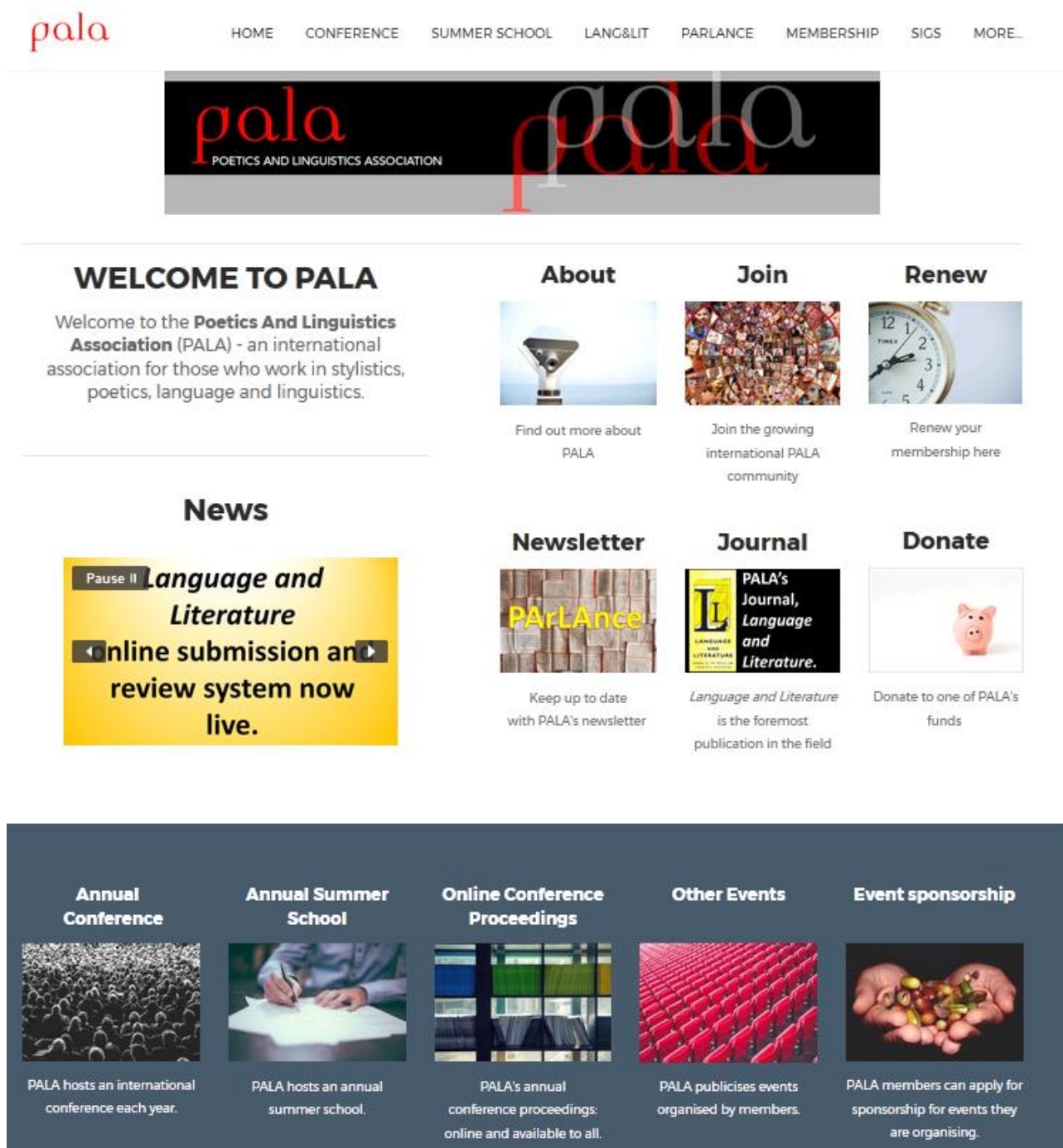
The PALA Secretary  
Daniela Francesca Viridis

# PALA - online, twitter and facebook

<http://www.pala.ac.uk/>

<https://www.facebook.com/PoeticsandLinguisticsAssociation/>

Twitter: @PoeticsLinguist (<https://twitter.com/PoeticsLinguist>)



The image shows a screenshot of the PALA website homepage. At the top is a navigation menu with links for HOME, CONFERENCE, SUMMER SCHOOL, LANG&LIT, PARLANCE, MEMBERSHIP, SIGS, and MORE... Below the navigation is a large banner with the PALA logo and the text 'POETICS AND LINGUISTICS ASSOCIATION'. The main content area is divided into several sections: 'WELCOME TO PALA' with a description of the association; 'About', 'Join', and 'Renew' sections with corresponding images and text; 'News' featuring a yellow banner for 'Language and Literature' online submission and review system; 'Newsletter', 'Journal', and 'Donate' sections with images and descriptions; and a dark blue footer section with five columns: 'Annual Conference', 'Annual Summer School', 'Online Conference Proceedings', 'Other Events', and 'Event sponsorship', each with an image and a brief description.


**HOME** CONFERENCE SUMMER SCHOOL LANG&LIT PARLANCE MEMBERSHIP SIGS MORE...

**pala**  
POETICS AND LINGUISTICS ASSOCIATION

## WELCOME TO PALA


Welcome to the **Poetics And Linguistics Association (PALA)** - an international association for those who work in stylistics, poetics, language and linguistics.

### About




Find out more about PALA

### Join



Join the growing international PALA community

### Renew




Renew your membership here

## News


Pause | **Language and Literature**  
online submission and review system now live.

### Newsletter




Keep up to date with PALA's newsletter

### Journal




PALA's Journal, *Language and Literature*.  
*Language and Literature* is the foremost publication in the field

### Donate




Donate to one of PALA's funds

### Annual Conference




PALA hosts an international conference each year.

### Annual Summer School




PALA hosts an annual summer school.

### Online Conference Proceedings




PALA's annual conference proceedings: online and available to all.

### Other Events



PALA publicises events organised by members.

### Event sponsorship



PALA members can apply for sponsorship for events they are organising.



**PALA** is an international academic association for those who work in stylistics, poetics, and associated fields of language and linguistics.

**PALA** is growing and includes members from many countries worldwide.

**PALA** hosts an international conference each year, and sponsors seminars and symposia.

**PALA's** journal, *Language and Literature*, is the foremost publication in the field.

### **PALA Committee**

#### **Chair**

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( In all email addresses above, replace [at] with @ )