

PARLANCE Spring 2018

pala
POETICS AND LINGUISTICS ASSOCIATION

pala

The post-West Chester conference edition



All photos were taken by the editor, unless specified otherwise. All identified people in photos have given permission

Inside this edition:

<u>From the PALA Chair</u>	<u>2</u>
<u>Highlights from the 2017 conference</u>	<u>3</u>
<u>Crime and Land SIGs</u>	<u>5</u>
<u>"My first PALA"</u>	<u>6</u>
<u>PALA Ambassadors</u>	<u>10</u>
<u>PALA-sponsored events</u>	<u>11</u>
<u>Metaphor 2017</u>	<u>11</u>
<u>Historical Stylistics</u>	<u>12</u>
<u>Constructions, collocations, patterns</u>	<u>13</u>
<u>Integrating English Teachers</u>	<u>14</u>
<u>Cognitive approaches to Language in Education ..</u>	<u>15</u>
<u>Conference 2018</u>	<u>16</u>
<u>Minutes from the AGM</u>	<u>17</u>
<u>About PALA and more information</u>	<u>21</u>



PARLANCE contributions

If you would like to contribute to the next issue of Parlance, please email the newsletter editor Ruby Rennie Panter (University of Edinburgh) at: ruby.rennie@ed.ac.uk

From the PALA Chair

Dear PALA Colleagues,

I am delighted to contribute to this latest issue of *Parlance*, the village voice of PALA, which has been deftly prepared and edited by Ruby Rennie Panter. Despite its roots in the stylistic analysis of literature in English, PALA aims to be an international (supra-national?) association, extending a warm welcome to stylisticians and poeticians from every part of the world, and this issue reflects this. It includes extensive reporting of the 2017 conference in West Chester, Pennsylvania, brilliantly hosted by Eirini Panagiotidou and Israel Sanz-Sánchez. As the photos here suggest, we had an excellent time there, eating and drinking sumptuously, appreciating the unparalleled importance of Philadelphia in the political founding of the United States, basking in the leafy elegance of the Faunbrook venue for the conference dinner. But let me hasten to add that these indulgences were only squeezed in around the sides of full days of excellent talks, and a fine diversity of plenaries; we were there primarily for the intellectual ‘food’, and this did not disappoint!

With the Birmingham PALA conference shortly upon us, the reports here from the Specialist Interest Groups that met in West Chester should prove a particularly useful way of newishcomers (hey! I made a word!) deciding if attending one of these SIGs’ sessions in Birmingham would appeal.

Do please take a minute to read the contributions in this issue from Katharina Mucha, Chris Etheridge, Katherine Campbell and Sylva Resnikova, PALA conference newbies; they encapsulate much of what we like to do, in the way of being supportive and useful to everyone, including those who wonder if they are in the ‘wrong place’. These ‘my first PALA’ reports are I think a great way for everyone to learn a bit about some of the talented new PALA members, and these reports have an ambassadorial message. Which brings me to PALA Ambassadors. As most of you know, these are people who have volunteered to be a representative of and encourager of stylisticians and PALA-related activity in their own country or region: someone who is happy to be contacted by people in their region with any questions, suggestions, requests for help organising local poetics & stylistics events, etc.. Do you know who ‘your’ ambassador is? The link to the page on our website where they are listed is on page 10 of this issue... You’ll see some areas of the world are still in need of an ambassador, if you’d like to consider taking this role on?

I hope to see a great many of you, at the end of this month, in and around the Alan Walters Building on Birmingham University campus, where PALA 2018 will foregather. We have six super plenary lectures in store, all quite different from each other, and more than 150 talks from PALAns coming from all over the world, on a huge range of topics.

Or if you cannot be there this year, hopefully in a future year or in one of the numerous smaller local symposia and workshops we enthusiastically support, in the course of the year.

This will be my last message in *Parlance* as Chair, as my three years of office come to a close at the end of the calendar year. In the autumn (Northern hemisphere), the call will go out, inviting members to consider standing for Chair, with a ballot if more than one person is nominated (the rules are on the website). But I don’t want to say farewell without saying how much I’ve enjoyed contributing to the continuing vigorous health of this truly international and I hope increasingly inclusive association of stylisticians. It’s been an honour and a pleasure—the latter, particularly, thanks to the enormous help I’ve had from everyone else on the Committee—a truly wonderful group of people.

Michael

Highlights from the 2017 conference

The conference at West Chester was another successful PALA event, and fulfilled a long-held desire to locate in the USA. The hosts had a range of events to show the variety of history and current interests in the university town.

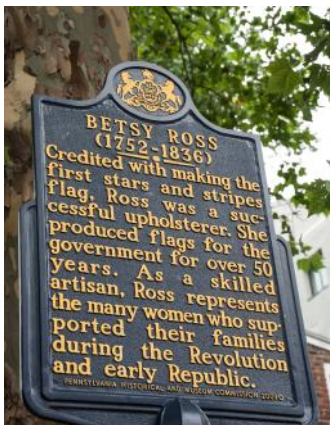


Where you have a group of academics doing a lot of talking, you inevitably also have to have enough food and drink to keep the conversation going. The hosts at West Chester put on an amazing spread each day, and made sure that attendees could find appropriate sustenance during the conference and after presentations were done for the day.



It didn't take much to persuade a sizable group of conference attendees to swap lecture rooms for a brewery (after the day's presentations, of course!), and the walk took us through some lovely, leafy streets in West Chester.

The conference excursion took us to Philadelphia, and a historical tour of this city with so many important events in the development of the USA. The two-hour walking tour of the Independence Mall area at the very heart of the city. An experienced tour guide related stories and anecdotes about the Declaration of Independence and the writing of the Constitution as well as people who made history in the city, including Ben Franklin, George Washington, Thomas Jefferson, and Alexander Hamilton. Some of the sites covered on the tour are: President's House Site, Liberty Bell, Independence Hall, Congress Hall, Ben Franklin Burial Site, Franklin Court, Old City Hall, and Betsy Ross House.



On almost every corner there was a building, statue or plaque commemorating someone who had an important part to play in the way the USA has grown and changed over the years.



George Washington statue outside Independence Hall

At the end of the tour, the group were treated to lunch in the City Tavern, a restored historic tavern, that was the location of the first Fourth of July Celebration in 1777 and George Washington's Pre-Inaugural Ball. The dining experience included customs and recipes of the 18th Century Colonial America.



Lunch in the City Tavern

The conference dinner was held in Faunbrook Bed and Breakfast, a Victorian inn very close to West Chester University - an outstanding meal with a setting that will be hard to rival.



Conference SIGS

Conference SIGs

At each conference, the PALA Special Interest Groups (SIGs) have the opportunity to host a series of presentations related to the SIG. This gives the presenters the opportunity to meet with others who have similar interests, and gives conference attendees an easy way to be able to have related papers following each other, with discussions that can sometimes go much deeper into issues. PALA is keen to support the creation and support of SIG groups, so get in touch with the publicity officer if you'd like to know more about existing SIGS or you would like to start your own. More information is on <http://www.pala.ac.uk/sigs.html>

The Crime SIG goes State-side!

This year, our Crime SIG travelled to the United States where four papers were presented in a well-attended panel at West Chester University. The text types under scrutiny were a theatre play on jury caucus; newspaper reports on human trafficking; a Czech court verdict in a political trial from the Cold War Aera, and a schizophrenic offender's account of his criminal offence.

Ying Fang, who presented in our Crime SIG for the first time, outlined the linguistic differences in the speeches by juror characters in the play *Twelve Angry Men* and found most distinct patterns in the speeches made by jurors number 8 and 3. For illustration, she screened a sequence from its filmic adaptation from 1957, starring Henry Fonda.

Christiana Gregoriou, PI on a project examining representations of human trafficking, presented a paper on newspaper representations (co-written with Ilse Ras, who was unable to attend). Christiana emphasised that human trafficking does not solely happen for prostitution purposes but also for forced begging or domestic servitude, although most news coverage focuses on the first and, in particular, on victims, who are portrayed as young, female and vulnerable.

Sylva Řežníková (née Švejdarová) used the discourse-historic approach of CDA to explore the written court verdict and related publications in the case against Igor Ševcov. She compared the linguistic means employed by the prosecutor and judge versus those used by Ševcov himself, his attorney and the media.

Ulrike Tabbert's paper argued that the notion of mind style can be applied to a schizophrenic offender's writing and so done provides insight into how his mental disorder disrupts his view of the world and how this can be traced in the language he uses. Our Crime SIG was held for the third time this year after Kent in 2015 and Cagliari in 2016. We are welcoming everybody with an interest in crime-related text types. Please consider joining us next year in Birmingham. In case you do not wish to present but are nonetheless intrigued, please feel free to come along. We hope to see many of you next year.



Photo: by Ulrike Tabbert

Ilse Ras and Ulrike Tabbert
eniar@leeds.ac.uk ulritab@googlegmail.com

PALA LAND-SIG workshop: The stylistics of landscape, place and environment

A workshop of the PALA LAND Special Interest Group (<http://www.pala.ac.uk/land-sig.html>) on the stylistics of landscape, place and environment, coordinated by Ernestine Lahey (University College Roosevelt), Daniela Francesca Viridis (University of Cagliari) and Elisabetta Zurrú (University of Genoa), was held at the 2017 PALA conference in West Chester (PA).

The primary aim of the workshop was to survey current stylistic approaches to concepts of landscape, place and environment (and related concepts such as space, setting, cityscape, etc.). Secondary aims included developing stylistic practice in "place-based" stylistics (e.g. ecostylistics/ecopoetics, the stylistics of tourism, etc.) and facilitating an exchange of ideas between scholars with similar interests, with a view to future collaborative research efforts and publications.

Three speakers delivered papers focusing on these topics. Nigel McLoughlin (University of Gloucestershire) presented a cognitive stylistic analysis of Derek Mahon's poems; the Museum of London's multi-faceted presentation of the city was discussed by Linda Pillière (Aix Marseille University); Karolien Vermeulen (University of Antwerp) examined conceptual and literary depictions of cities in the Bible.

The coordinators wish to thank the participants and all of those who submitted abstracts but couldn't make it to the workshop. A special thank-you goes to Eirini Panagiotidou and Israel Sanz-Sánchez, the 2017 PALA conference organisers, for their help in planning the workshop.

Ernestine Lahey, Daniela Francesca Viridis & Elisabetta Zurrú

My first PALA

The annual PALA conference has often been described as one of the friendliest and welcoming conferences on the academic calendar. It's always great, then, to welcome "newbies" into the PALA conference family. We have a tradition of giving newcomers the opportunity to write a short piece about themselves and their experiences at the conference - and following the West Chester conference a number of people rose to the challenge!

Katharina Mucha

"my first PALA"

PALA - Met for the first time

My first encounter with PALA took place at the West Chester University in summer 2017. The conference on Interdisciplinary Stylistics was organized by Professor Eirini Panagiotidou and Professor Israel Sanz-Sánchez who created a very welcoming atmosphere. I was SO excited to give a talk in English nevertheless I was located at the University of Texas at Austin as a visiting scholar for almost one year to conduct research there in collaboration with my supervisor Professor Hans C. Boas.

Before going to West Chester, I was drawn to New York to discover the beautiful city by biking from the Upper East Side to the Atlantic Ocean (in total, there and back, it took me 7 hours). Sitting on the train from New York to Philadelphia then, I gave my talk the final polish. Fortunately, Professor Anne Furlong was the chair of my section and I was extremely tired (I didn't have the energy any longer to be too excited): She was so encouraging that I was able to give my notes a voice (thank you again!).

The atmosphere of the entire conference was amazingly friendly, open-minded, and warm. So many people from all around the world interested in so many different subjects, texts, media, and ideas connected through the passion for interdisciplinary research. I was extremely pleased to meet all these impressive researchers in person as well as to experience their great performances. - Also, the food was excellent and the conversations during the coffee breaks were inspiring and entertaining too.

I picked up a bunch of ideas for my research as well as for shaping a workshop that took place in France in autumn 2017 organized together with a French colleague (please see the report on "konkolmus" in this issue).

Shortly: It has been such a pleasure to participate! Thank you very much!

Katharina Mucha earned her PhD in Linguistics from the Free University of Berlin with research focused on Early New High German Bible translations



Photo: by Katharina Mucha



Photo: by Chris Etheridge

As concerns go, finding myself in the “wrong place” as an academician and a scholar is pretty high on the list. I check the schedule several times before heading to the classroom on the first day of the semester to make sure I’m standing in front of a crowd of eager future journalists rather than, say, a gaggle of bright young future computer scientists. And finding myself in an academic setting where the language, methods, theories, and approaches to scholarship are not what I am used to is somewhat akin to sitting at the wrong table in the high school cafeteria.

I do not study poetics and I am not a linguist. I don’t know the difference between computational linguistics and semiotics (is that even a word?). I am not very good at identifying parts of speech and fiction is not something to be studied in my world, but rather something that one uses for an earned break from research. That is not to say that I don’t love written and oral communication and how we use it in our daily lives. After all I study mass communication (specifically news media), where we are primarily concerned with the processes of content production and the effects that consuming those media have on people. But it is clear from reading scholarship in your field’s journals and books that I do not talk the talk of the Poetics and Linguistics Association. It is not how I was trained and educated.

So when I found the PALA website while doing a review of literature for a research project and submitted an abstract on a whim, it was because I wanted an interdisciplinary experience that adds richness and rigor to my own scholarship. As a mass communication doctoral student about to undertake my dissertation project, it is important for me to seek ways to branch out. However, as my abstract was accepted I found myself struck with a real concern of feeling like I was in that “wrong place.”

Yet, the people in this association made it a point before, during, and after the 2017 PALA conference to make me feel as if I was, in fact, in the right place. Martine van Driel, the student membership secretary, reassured me with a welcome letter that said PALA was a “welcome and friendly environment.” Not all conferences are like that and they certainly don’t all make sure you know it on your first interaction with the group. Those were words that I could seize upon when attending a conference outside of my “home” field. This tone was reinforced by the temperament of the PALA – Student Members group on Facebook, which I joined in advance of my visit to West Chester, Pennsylvania and the campus of West Chester University. And I again felt welcome in a friendly environment when Ruby Rennie, the newsletter editor, sat down next to me at the first session to say hello. At the social on the first evening I had a wonderful chat with Christiana Gregoriou, where I learned about a group of interdisciplinary scholars interested in topics similar to mine – reinforcing this supportive atmosphere.

After these experiences, it was easy to feel confident and self-assured entering the second day of the conference, where I was expected to present my own research. By this point, it was not at all surprising that the chair of the session and the other presenters in the session were responsive and complimentary. This is not to say that all other academic conferences are unwelcoming and unfriendly. My home association is one where I am among friends, but there I know coming into the annual conference that I talk the same language. The reception at the 2017 PALA conference that had me checking prices for flights to Birmingham for 2018 as I was driving away from West Chester last July. This is the kind of experience that I hope to replicate in the future when I organize academic conferences and gatherings (after my committee signs off on the dissertation, of course). The way that a group represents itself to outsiders – who are taking a chance by stretching outside of their comfort zone – says a lot about its character.

When I first heard about the PALA Conference from my academic adviser Jennifer Harding, I was both excited and apprehensive about attending the conference. I was excited because I had recently attended my first academic conference, had thoroughly enjoyed it, and expected an even better experience at the PALA conference after hearing a bit about it. However, I was also apprehensive because, as an undergraduate student, I knew I would be a minority at the conference and I worried about not only having a difficult time understanding the presentations perhaps intended for a more highly-educated audience, but also about being able to interact with graduate students and professors from around the world. I found that I should not have worried, though, as when I arrived at the conference I found nothing but delightful, kind individuals who treated me more as a peer rather than just an inferior student.

As I did not have to worry about presenting any research of my own, I spent the conference moving from room to room, taking in as much information as I could and enjoying every presentation I attended. I cannot boast to having ever studied any linguistics, but even the presentations in which the research were firmly rooted in linguistics and used terms and concepts which I was unfamiliar with, I still found that the presenters made their work accessible and enjoyable to a linguistic layman such as myself.



Photo: by Katherine Campbell

In addition to the accessibility of each presentation, I was also impressed by the wide range of research topics that were presented at the conference. I often had trouble deciding which presentation to attend out of those that were being presented at the same times and I regret that I am not able to split myself in two or even three so that I could attend more than one presentation at a time.

Finally, I want to commend PALA for the diversity of individuals who are involved in the organization and especially those who attended the conference. It is difficult to get individuals from around a country to attend an event, much less those who have to travel across borders or even across oceans to attend a four-day event in a foreign country. However, I believe that this diversity and the ability to talk to individuals from around the world and hear about the research that those individuals are conducting is part of what makes PALA the great organization that it is.

I am so thankful that I was able to attend the conference and I look forward to seeing what the future of PALA holds.

This year was the first time I took part in the PALA annual conference and the summer school that preceded it. I found both events exciting and even though I had been looking forward to these events for almost a year, my expectations were by far exceeded.

I learnt about PALA and about all the opportunities that it offers in November 2016, when I attended a colloquium on multidisciplinary discourse organized by Dr Roberta Piazza at the University of Sussex. This colloquium was also supported by Poetics and Linguistics Association and this was the time when I decided to inquire more into this organization, the name of which already sounded extremely likable!

I become even more thrilled when I found out that PALA has a SIG on Crime! What an opportunity for someone like me, educated in both law and linguistics. I immediately thought that this is an possibility to meet other enthusiasts who work on the edge of language and law, who research legal language and who even look for poetics in the language of law.

I has immediately occurred to me that I could present my research on a criminal case which happened in my country (Czech Republic) in 2016. The accused in this case was a student of the Czech University of Life Sciences, where I am currently employed as a lecturer. I therefore have close contact with how this student is perceived by the academic community. I was very happy to answer all the interesting questions raised in the discussion after my presentation. To be honest, the question-time is the moment I am always looking forward to the most. What else can be more enjoyable for a researcher than talking to other scholars with similar research interests?

It was truly joyful to listen to the other contributions at the SIG on Crime. Ulrike Tabbert's presentation based on her own practice as a public prosecutor gave the audience insight into the workings of law from the side which is not that commonly experienced by lay people. Ulrike's contribution confirmed my feelings that the combination of a lawyer and a linguist in one person is very natural and fruitful.

Other contributions at the conference were also related to the SIG on Crime. I found Alison Gibbon's presentation on Ahmed Naji's criminal case (based on his book publication) very inspiring. Chris Etheridge's paper on "officer involved shooting" was equally excellent and introduced me, being British-educated, to this euphemism, which I learnt was very common in North America. What a pity that I did not have a clone to be able to sit in several rooms at a time to be able to attend all the sessions.

However, to be honest, out of all presentations, I am always the most excited about the keynotes at every conference, and PALA 2017 was not an exception. The keynote speakers were inspirational experts from the field of stylistics, who showed to us that there is no clear-cut borderline between language and literature, and what is more important – showed us that if we work hard, we can also become so inspirational to younger academics one day.

The atmosphere at the conference was very friendly. Because I also took part in the summer school, I had a great opportunity to meet other participants and to engage in friendly and scholarly talks. Also, because I was the only presenter from the Czech Republic, I was not tempted to talk with compatriots and I would say I made the most of the social side of the event.

What should not be forgotten were the fun activities organized for us apart from the academic programme of the conference. The poetry reading night was, in my view, a particularly excellent idea. In addition to the aesthetic experience it offered, it also gave us scholarly insight into how our primary data are generated.

Finally, I would like to thank the University of West Chester for hosting the entire event and for preparing everything so carefully to every detail. The conference facilities were excellent and the available advanced technical equipment provided for a perfect experience for both the speakers and their audience.

I am already looking forward to the upcoming years of the PALA annual conference!



Photo: by Sylva Resnikova

PALA Ambassadors

**Are you interested in making contact with other PALA members in your country or region?
Can you help to spread the word about the benefits of PALA membership to your colleagues and postgraduate students?**

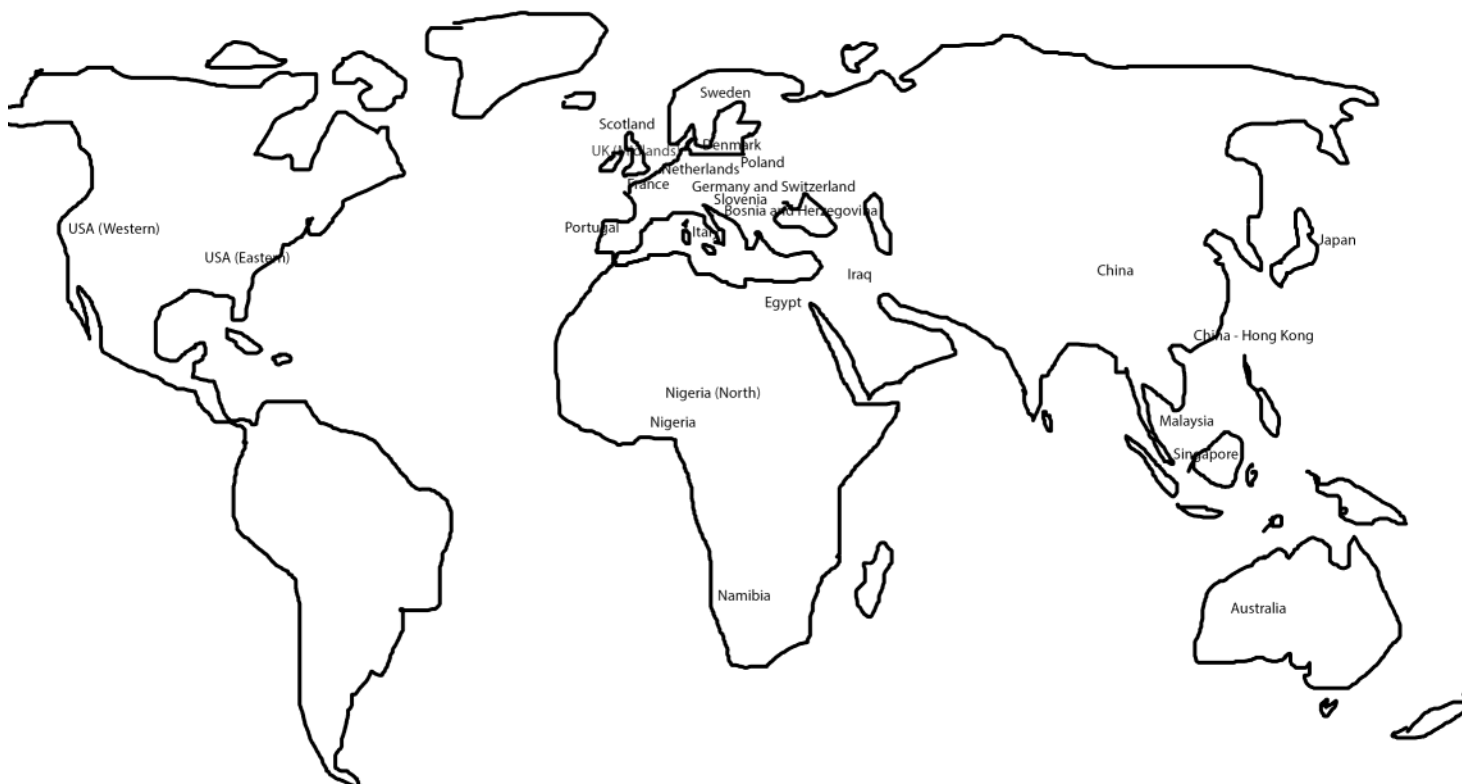
Would you like to organize or attend local PALA events?

If so, consider becoming a PALA Ambassador!

The aim of the PALA Ambassadors scheme is to encourage communication and interaction between PALA members on a local and/or regional level. There are many ways in which Ambassadors can facilitate the development of local PALA networks, from simply serving as a first contact point for news and events of PALA interest within a particular region, to organizing small-scale events (symposia, conferences, or social get-togethers). PALA student members are especially welcome to get involved. Interested PALA members should contact the publicity officer.

See the full list of Ambassador contacts on <http://www.pala.ac.uk/ambassadors.html>

An outline map of where you can find PALA Ambassadors:



PALA-sponsored events

PALA is pleased to be involved in a number of associated events. For further information about how to apply for funding, please contact Joe Bray (Treasurer) Email [j.bray\[at\]sheffield.ac.uk](mailto:j.bray[at]sheffield.ac.uk)

Metaphor 2017 International Conference

Cagliari, 21-22 September 2017

The two-day international conference *Metaphor 2017: Cognitive and Stylistic Approaches to Metaphors and Metaphor Studies* took place on 21-22 September 2017 at the University of Cagliari, Department of Philology, Literature and Linguistics.

The conference was funded by the Italian Ministry of Education, University and Research (MIUR) (PRIN Project, 2015 Call, granting no. 2015YHYWSH) and by Poetics And Linguistics Association (PALA), and was held under the auspices of the Universities of Genoa, Turin and Cagliari and of Associazione Italiana di Anglistica (AIA) (Italian Association of English Studies). The members of the scientific committee were Michele Prandi, John Douthwaite, Micaela Rossi and Daniela Francesca Viridis (also the conference organiser).

The first keynote lecture was delivered by Zoltán Kövecses (Eötvös Loránd University, Budapest), who discussed *Some theoretical issues in conceptual metaphor theory*. The second keynote lecture, *A linguist's reflections on the role and place of metaphors and models in the making of economic theory*, was given by Catherine Resche (Université Panthéon-Assas Paris 2).

A workshop on *Metaphor typology, identification and annotation* was held in English and French by Michele Prandi, Micaela Rossi and Francesca Strik Lievers (University of Genoa).

Six scholars in the fields of English Linguistics and General Linguistics presented their research. Two presentations analysing metaphors and metaphor theory from a stylistic viewpoint were delivered by long-standing PALA members Ulrike Tabbert (Huddersfield, *Metaphor use in the stylistic construction of crime and criminals*) and John Douthwaite (Genoa, *Interpretation of the stylistic function of metaphors*). The other four speakers were Michelangelo Conoscenti (Turin, *Metaphors in the making of international relations theory and media discourse: An interim report*), Valentina Bambini (Pavia, *Unravelling figurative meanings through neurolinguistic investigations*), Marco Fasciolo (Paris IV, *From conceptual conflict to natural ontology*) and Ilaria Rizzato (Genoa, *Translating figurative language in Shakespeare's The Two Gentlemen of Verona*). A publication of all the contributions is envisioned.

The conference was the first event organised by a multi-disciplinary and multi-language research group composed of scholars from Genoa, Turin and Cagliari and from other Italian and international universities examining new perspectives on metaphor studies. Future conferences organised by the group will take place in Turin and Genoa.

The research group is expanding, hence all scholars wishing to participate in its activities and events will be most welcome. Those who wish to express an interest in taking part in the future activities of the group may contact all of the following: John Douthwaite (j.douthw@virgilio.it), Micaela Rossi (micaela.rossi@unige.it), Daniela Francesca Viridis (dfviridis@unica.it), in order to be added to a mailing list.

Daniela Francesca Viridis

Historical Stylistics

Approaching the Historical

Jacqueline Cordell and Katrina Wilkins

The PALA-sponsored event 'Approaching the Historical: a Symposium of Early Modern and Medieval Stylistics' took place at the University of Nottingham on 14 June 2017. Organised by the Stylistics and Discourse Analysis reading group (SDA), the event was co-sponsored by the university's Centre for Research in Applied Linguistics (CRAL).

Structured around material type over methodological approach, this one-day symposium sought to promote the exploration of more historical material than is generally addressed in stylistic inquiry, with emphasis placed on applying current stylistic tools and methods to texts written in Old, Middle, and Early Modern Englishes. In this sense it offered a platform for critical evaluation of these practices, promoting discussion of how best to integrate modern stylistic approaches with the textual requirements of (and features unique to) early literary genres.

The event attracted participants from both within the UK and from international destinations including the United States, Germany, Russia, and the Netherlands. Presenters included graduate students and early career researchers as well as established figures such as Katie Wales and Andrew Wilson, resulting in a stimulating mix of creative output and ideas. Participants also brought with them a range of different research backgrounds, with literary linguists paired alongside medievalists, historical linguists, and corpus linguists.

Emerging from this eclectic mix of research interests was a sense of potential. While many researchers possessed different knowledge bases than the other presenters in their panel, the combination of their collective research revealed interesting insights for further study. The analyses of cognitive metaphor and deixis provided by Timo Lothmann (RWTH Aachen University) and Katrina Wilkins (University of Nottingham) illustrated some of the effects manifested in observable textual patterns identified by historical linguistic explorations of OE metre (Inna Matyushina, University of Exeter) and *þa*-clauses (Ninja Schulz, University of Würzburg). In turn, these studies offered a feature-based starting point for the corpus methodologies like the grammar-driven approach to style offered by Thijs Lubbers and Bettelou Los (University of Edinburgh), as well as within corpus-generated features highlighted in the analyses of key words and motifs provided by Jacqueline Cordell (University of Nottingham) and Andrew Wilson (Lancaster University). These corpus methods were also observable in the empirical studies of authorship attribution performed by medievalist Karen Soto (Western Michigan University) in investigating Old Norse proclitics. Papers also addressed innovative approaches to marginalized aspects of stylistics such as performative style in drama (Katie Wales, University of Nottingham) and the phonetic clues present in OE riddles (Linden Currie, Royal Holloway University).

The day ultimately succeeded in creating an intellectual space for scholars interested in style in historical texts to meet and share knowledge, ideas, and suggestions for existing and new avenues of research. The open attitudes of the participants enabled some thought-provoking ideas to emerge from the intersection of these different academic disciplines, a receptiveness felt in the Q&A sessions as well as in the engaging conversation that dominated the lunch and coffee breaks. The organising committee believes that effective historical stylistic analysis will rely on this kind of trans-disciplinarity, which we hope will characterise future research endeavours in this area of stylistic inquiry.

For an inside perspective on the day, participant Tim Kenny (University of Manchester) has written a blog post about his experience: <https://adynamicreader.com/2017/07/08/the-day-i-approached-the-historical/>

Report on the international workshop “Constructions, Collocations, Patterns” (ConColPat/ in German: konkolmus)

In autumn 2017, the PALA sponsored international workshop “Constructions, Collocations, Patterns - Inherited Structures meet New Realities” (<https://konkolmus.wordpress.com>) took place at the University Paul Valéry Montpellier 3 (France). It was organized by two members of the French Research Center for Germanic Studies (Centre de Recherches et d'Études Germaniques [CREG]), namely Professor Michel Lefèvre (University Paul Valéry) and me (Sorbonne Nouvelle Paris 3; Paderborn University) who has also been a member of PALA since summer 2017. The University Paul Valéry and the CREG have generously supported the conference as well. The workshop was a great success and we would like to thank all supporters as well as the participants. We were more than happy to have Professor Alexander Ziem (Heinrich-Heine University of Düsseldorf), Professor Sonja Zeman (LMU Munich/University of Bamberg), and Professor Alexander Lasch (Technical University of Dresden) as invited speakers who inspired us with their approaches on Construction Grammar, Cognitive Grammar and Perspective-Taking. The workshop included 32 participants from six different European countries whose contributions (in German) will appear in an edited volume of the series *Eurogermanistik* (edition Stauffenburg: Tübingen), prospectively in spring 2019. The workshop's focus was on comparing traditional approaches theoretically & methodologically (Structuralism, Rhetorics and Stylistics in a classical perspective) with Cultural Studies, Discourse Analysis and approaches that have been emerged within Cognitive Linguistics over the last 30 years, including Frame Semantics, Idealized Cognitive Models, Mental Space Theory, Cognitive Grammar, and Construction Grammar. We managed to initiate a vivid debate on how it could be possible to integrate different approaches as well as on benefits and drawbacks in connection with ways of analysing languages, texts, media, and sociocultural circumstances in one way or another. Questions that have been actively discussed were for instance: How do language, rhetoric and stylistic means shape our perception? What differences or parallels can be found between daily language use, literary and internet language? What kind of schemata and constructions are mentally entrenched and how are they linked with each other or how do they interact mutually? How do we create worlds, realities, societies, and ideas by using certain linguistic structures, rhetoric and stylistic means? How can we deepen our knowledge on beings by analysing discourses with cognitive, cultural, and further inter- or transdisciplinary approaches? How can we perceive the world with fresh eyes and give reality a new coat of paint without losing sight of the traditional ideas? Moreover, are the new ideas actually new or do we find them in different shapes in the work of former thinkers and in earlier periods? - Hopefully, this interdisciplinary workshop format, called “konkolmus”, will be continued within the next years to foster a broad exchange of ideas as well as cooperations between researchers from different countries.

Katharina Mucha earned her PhD in Linguistics from the Free University of Berlin with research focused on Early New High German Bible translations. As a cognitive linguist, Mucha held a scholarship from Paderborn University (2014 to 2018). From 2016 to 2017, she was a visiting scholar at the University of Texas at Austin sponsored by the Heinrich Hertz Foundation. Supported with a short-term lectureship by the German Academic Exchange Service in 2017, she taught at the University Sorbonne Nouvelle Paris 3. In April 2018, her book entitled “Diskurskonstruktionen und Selbst Eine kognitionslinguistische Perspektive auf Literatur und Realität vom 17. Jahrhundert bis zur Gegenwart“ (transcript: Bielefeld) was published [“Discourse Constructions and the Self. Literature and Reality from the 17th century to the present in the perspective of Cognitive Linguistics”].



Integrating English Teachers' Conference



In November 2017, PALA once again sponsored the annual Integrating English Conference for secondary English teachers. This year's event was held at Aston University and included talks and workshops by leading stylisticians and teachers.

Urszula Clark (Aston University) led the firsts session on dialect and identity in poetry, giving delegates the tools to examine the representation of the Birmingham dialect in contemporary verse. In the next session Stephen Pihlaja (Newman University) talked through methodologies associated with online discourse analysis and provided some useful tips for students wishing to conduct their own research. Chloe Harrison (Aston University) then led a workshop on schemas, re-reading and the contemporary novel, drawing on her own research. After lunch, Cathy Eldridge (St John Wallis Catholic College) explained to delegates how she had integrated language and literature into Key Stage 4 (GCSE) schemes of work at her school, and Michaela Mahlberg and Viola Wiegand (University of Birmingham) gave a demonstration of CLiC Dickens project and corpus tool, which included showing some brand new applications! Finally, we ended the day with a workshop where presenters and delegates came together to reflect on the value of integrated lang-lit work, to share thoughts on the sessions and to develop resources. This final session is always an integral part of the day and it was great to see academics and teachers working together and learning from each other.

Once again, the day was a huge success and we received very positive feedback including the following comments:

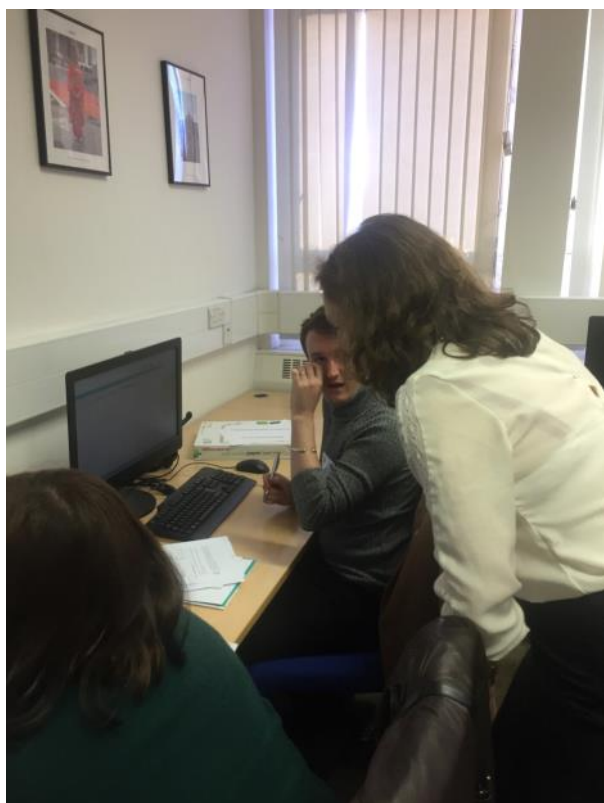


- 'A stimulating day'
- 'All very useful - good range of materials and concepts'
- 'All was so fascinating - will definitely attend more!'
- 'Practical approaches to applying theoretical concepts really appreciated'
- 'Thank you for a well thought out conference with resources. I look forward to future events'
- 'All of it!' (in response to the question 'What were particularly useful aspects?')

We are looking forward to our 2018 conference!

- Billy Clark (Northumbria University)*
- Marcello Giovanelli (Aston University)*
- Andrea Macrae (Oxford Brookes University)*

All photos on this page by Marcello Giovanelli



Cognitive Approaches to Language in Education

at University of Glasgow

Organisers: Sally Zacharias, Dr Marcello Giovanelli and Dr Agnes Marszalek

On the 18th and 19th January 2018, the University of Glasgow hosted a two day research symposium 'Cognitive Approaches to Language in Education' which was part of the BAAL/Routledge research seminar series. The event was kindly sponsored by PALA. The purpose of the workshop was for both established academics, postgraduate students and early career researchers to come together to explore what recent research in the field of cognitive linguistics and stylistics could potentially offer both language and content teachers, in terms of developing their students' conceptual understanding within their subject area, and discipline specific language and literacy skills. The sessions allowed for participants to consider how the principles of cognitive linguistics could be best applied in teaching by sharing and demonstrating new methods and techniques, as well as investigate the evidence that applying these principles could be beneficial to the learner.

During the first session 'methodological challenges' run by Sally Zacharias on the Thursday the participants were given the opportunity to examine some of the obstacles they'd encountered in carrying out research in the field of cognitive linguistics in educational settings, and consider together (over a bit of coffee and cake!) how these obstacles may be overcome.

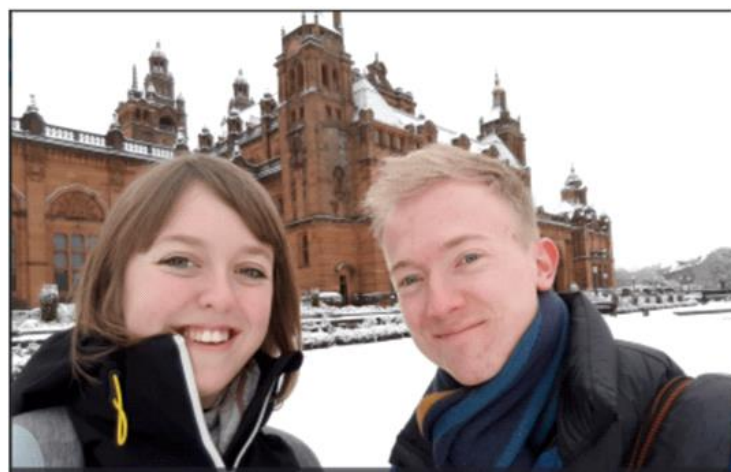
On the Friday, there were four keynote presentations and six shorter presentations given by postgraduate students and early career researchers. In 'Maps and apps: metaphor in the classroom', Dr Wendy Anderson (University of Glasgow) demonstrated some of the excellent educational resources the research team had designed as part of the 'Metaphor in the Curriculum' project to help develop English secondary pupils' understanding of metaphors in Scottish schools. Then Ian Cushing (UCL/Aston University) in 'Teacher discourse about grammar: what metaphors reveal' gave a fascinating talk about how teachers construe grammar, both positively and negatively through metaphors in their professional practice. This was followed by Lucy Taylor (University of Leeds), who presented her detailed exploration of primary pupils' writing through a cognitive discursive (Text World Theory) lens.

In the second keynote 'Metaphor and climate science in UK secondary school discourse' Prof Alice Deignan (University of Leeds) and Prof Elena Semino (Lancaster University) reported on the findings of an AHRC project which investigated the differences in use of metaphors to describe the *greenhouse effect* by secondary science pupils, science textbooks and scientific articles. Drawing from a cognitive perspective, reasons for these differences were made, that were shown to have very clear implications for the classroom. After lunch, Dr Marcello Giovanelli (Aston University) and Dr Jessica Mason (Sheffield Hallam University) gave the third keynote with 'Studying Fiction: emphasis, attention and cognition in the classroom'. They drew from cognitive linguistic and stylistic frameworks to critically examine how teachers highlight and prime various aspects of the literature classroom experience at the expense of others, that might be very different to the reading experience that pupils have outside the classroom. In the following talk 'Cognitive grammar and mind attribution in the language and literature classroom' Dr Louise Nuttall (University of Huddersfield) explored and demonstrated, through practical examples, how pairing both mind attribution and principles of cognitive grammar could be successfully used in the classroom to explain empathetic and ethical responses to the people and situations represented in texts.

Following on from this, Natalie Finlayson (University of Glasgow) drew on prototype theory to examine L2 vocabulary acquisition, concluding that the phrase, "because that's just the way it is!" that teachers often use when referring to the literal translations their language learners try to make from their own language, could be replaced with a more motivated explanation based on prototype theory. Dr Dina Awad and Isra Richards (Leicester University) concluded the session before the tea break with 'A map of cognitive development.' Their talk described the results of a study exploring the relationship between the cognitive processes e.g. mental shifts, and second language learning, amongst a group of international pre-sessional students.



Dr Jessica Mason (Sheffield Hallam) and Dr Marcello Giovanelli (Aston University)
Photo by Sally Zacharias



Samantha Ford and Greg Woodin (University of Birmingham)
Photo by Sally Zacharias

The final session of the day started with Prof Jeanette Littlemore's fascinating keynote presentation on the 'Maths, Metaphor and Music' project she and other researchers* are working on at University of Birmingham. Illustrating with video clips from classrooms, Jeannette showed how primary metaphors are prevalent in both mathematical and musical thinking and learning. Finally, Dr Rawan Saaty (King Abdul-Aziz University, Saudi Arabia), presented her findings of her doctoral research, which concluded that students exposed to embodied metaphor training were more likely to retain taught metaphoric expressions.

As well as a stimulating day of presentations and discussions, the event offered the participants time to network during the breaks and later out in local pubs and restaurants. As one participant noted – It was a really great event – I've come away with lots of project ideas and renewed motivation. In terms both of range and quality of talks and of organisation, it was one of the best workshops I've attended in quite some time

Conference 2018

Looking forward to welcoming you to the conference in Birmingham!

<https://pala2018.wordpress.com/>



Welcome

Styles and Methods

PALA 2018: 25-28 July 2018

PALA Summer School 2018: 23-24 July 2018



**UNIVERSITY OF
BIRMINGHAM**

AGM 2017 - Minutes

PALA Annual General Meeting, Saturday July 22nd, 2017

A. INTRODUCTION

1. Chair (Michael Toolan) – Welcome, and Chair’s business

The Chair thanks the PALA 2017 West Chester conference organisers, Eirini Panagiotidou and Israel Sanz-Sánchez, and presents them with gifts on behalf of the whole PALA committee. The Chair also thanks the PALA committee for their work and asks the committee members attending the conference to introduce themselves to the PALAns at the AGM.

B. REPORTS AND UPDATES

2. Treasurer (Joe Bray)

PALA Account Summary (21 June 2016 – 20 June 2017)		
Income		£ UK Sterling
2016/17 membership subscriptions		5,870.00
Total income		5,870.00
Expenditure		£ UK Sterling
Journal payments to Sage		3,864.40
Cagliari Bursaries		2,351.05
PALA Legacy Fund bursaries West Chester (x2)		395.23
PALA donations to support events:		
Sheffield Hallam (Style and Response)		200.00
Middlesex (Integrating English)		200.00
Sussex (Multidisciplinary Perspectives)		200.00
Bayreuth (Engagements with Cognitive Poetics)		200.00
Nottingham (Approaching the Historical)		200.00
English Shared Futures (PALA panel)		250.00
PayPal charges		335.93
Gifts		307.59
Committee expenses		175.50
Total expenditure		8,679.70
Surplus of expenditure over income		2,809.70
Opening account balance (@21 June 2016)		15,972.68
Operating deficit		-2,809.70
Closing account balance (@20 June 2017)		13,162.98

Notes

1. The account balance for the year is closed off in accordance with the bank’s monthly statement ending 20 June 2017.
2. The committee decided at its meeting on 12 May 2017 that the standard sponsorship for events will rise from £200 to £250.
3. Payment is pending to support the Cognitive Approaches to Language in Education symposium in Glasgow (which will therefore be £250).
4. The cost of committee expenses is significantly reduced for 2016-17 due to conducting the May meeting by Skype.
5. The cost of gifts is somewhat higher than usual due to a large number of people leaving the committee in 2016 (including two long-standing committee members).
6. As in previous years, the cost of the student bursaries for the 2017 conference will be partly shared by the conference hosts. A reduction of \$110 from the conference fee has been awarded to the successful applicants, and a handout of \$140 will be given at the conference itself. The total cost to PALA (with ten successful bursary-holders) will be \$1400.
7. In addition this year there have been two successful applicants to the PALA Legacy Fund, who have already been paid. The amount of each of their bursaries matched the student bursary (\$250). Following a decision to broaden the scope of this fund it exists to support ‘those non-student members who are unable to meet the full costs of attending the conference from their home institutions’.
Lesley Jeffries is concerned about the sponsored events taking place in the UK only, given that PALA should support regional events around the world.

Nigel McLoughlin also thinks that members worldwide, particularly from some regions, need continued support. Nina Dumrukic thanks PALA for the PALA Student Fund and the PALA Legacy Fund. The former conference bursaries are especially helpful to PhD students from some parts of the world.

3. Student Membership Secretary (Martine van Driel, Daniela Viridis reports)

Total student members: 330

New members joining in 2016: 87

Members joining in 2017 up to 5 July: 38

Countries with most members:

- a. England (93)
- b. Italy (54)
- c. USA (19)
- d. Germany (15)
- e. Netherlands & China (both 11)

Top 5 Universities:

- f. University of Cagliari (22)
- g. University of Nottingham (19)
- h. University of Huddersfield (18)
- i. University of Turin (17)
- j. University of Sheffield (10)

Facebook Group (<https://www.facebook.com/groups/324264611782/>): 165

Please encourage your (fellow) students to join, and encourage students finishing their studies to join as standard or basic members.

Students attending the conference but not yet registered as student members can register by emailing Martine:

palastudentmembers@gmail.com.

<http://www.pala.ac.uk/student-membership.html>

4. Membership Secretary (Stephen Pihlaja, Michael Toolan reports)

Total members: 162

Standard members (with *Language and Literature*): 80

Basic members (without *Language and Literature*): 82

Auto-renewals: 38

Non-renewals 50

Membership is down from the year-end numbers of 2016 and 2015 (by 27 and 33 members, respectively), but similar to 2013 and 2014 (when we had 165 and 164 members, respectively). The lower membership is hopefully just a result of the conference being slightly smaller this year. We, however, have struggled to keep regular members paying dues and it would be good to remind everyone about the benefits of membership.

The auto-renewal system which is in its first year has had a good uptake, and hopefully will help us lose fewer people in coming years. If members haven't chosen to auto-renew, please consider doing it!

The system of three email reminders seems to be working well.

<http://www.pala.ac.uk/join-pala.html>

5. Publicity Officer (Elisabetta Zurru)

Email Announce List

- Information about conferences, seminars, summer schools, PhD and MA programmes and job opportunities is distributed by the PALA publicity officer via the mailing list PALA-Announce; information about conferences, seminars, summer schools is also distributed via the PALA social media.
- This information is publicised in accordance with the Publicity guidelines that can be found on the PALA website (<http://www.pala.ac.uk/publicity-guidelines.html>).
- Members must contact Elisabetta at Elisabetta.Zurru@unige.it in order to have information circulated.

- Social Media

PALA has both a Facebook page and a Twitter account:

- The Facebook page is **Poetics and Linguistics Association – PALA** (<https://www.facebook.com/PoeticsandLinguisticsAssociation>) and has 1562 followers (the FB page had 1424 followers in July 2016).
- The Twitter account is **@PoeticsLinguist** (<https://twitter.com/PoeticsLinguist>) and has 427 followers (the Twitter account had 282 followers in July 2016).

Ambassadors

- PALA Ambassadors are responsible for representing and promoting PALA in their region and have the support of the

publicity officer in doing so. The list of Ambassadors can be found on the PALA website at <http://www.pala.ac.uk/ambassadors.html>.

- Ambassadors must be paid-up PALA members.
- A number of Ambassadors stepped down in the last 12 months and several regions have never had an Ambassador, despite regular attendance at the annual PALA conferences by members from those regions. Regions currently in need of an Ambassador are:

Africa	Latin America
Belgium	Malaysia
Czech Republic	Malta
China	Portugal
Denmark	Russia
England	Scotland
France	The Netherlands
Germany	Wales
Ireland	

NB: The list above is meant to be indicative rather than exhaustive. Anybody interested in becoming a PALA Ambassador, including those based in a region not mentioned above, should get in touch with the publicity officer.

Marina Lambrou, Nigel McLoughlin and Alison Gibbons ask questions about the definition and role of PALA Ambassadors. Elisabetta answers their questions and refers them to the information on the PALA Ambassadors page.

Nina Dumrukic briefly reports on her own experience as a PALA Ambassador. She lives and works in Germany but is an Ambassador to Bosnia and Herzegovina; she goes there once a year for a big national conference and distributes PALA publicity at the event.

6. Newsletter Editor (Ruby Rennie)

This has been a very interesting year for Ruby as newsletter editor. It has been a learning curve and she has realised that she needs to keep pestering people to send their intended news item — so her apologies in advance! She thanks all who contributed to the recent newsletters. Messages from the PALA family indicated that people like to see a variety of events, and they especially like having photos of both events and people taking part (with our proviso that all photos must have permission from the people who appear in them). The intention is to continue to report PALA events, PALA-supported seminars and talks, conference reports, and upcoming PALA events. PALA-sponsored events are expected to have a report for the newsletter, so Ruby is looking forward to receiving those. She is looking for contributions, so she encourages members to send her their news. Deadline for the next newsletter is the end of October 2017. Email contributions to: ruby.rennie@ed.ac.uk
<http://www.pala.ac.uk/parlance-newsletter.html>

7. Webster (Brian Walker)

The PALA website (<http://www.pala.ac.uk/>) has undergone a bit of a face-lift. The intention was also to make it easier to use, and things easier to find. Also to make the website work better on tablets and smartphones. This is a work in progress. An events feed from the Facebook page has been added. The idea is that events get put on Facebook as a matter of course, and that automatically updates the website. This will build a list of upcoming events. A Twitter feed could be added to the website, but this has not been done yet, and will require some redesign of the homepage. If it is felt that this would be a useful addition, then it can be added. Such an addition would really mean that there ought to be frequent tweeting. Brian shows the new PALA website to the members at the AGM, who express their approval.

8. Editor Language and Literature (Dan McIntyre)

Dan McIntyre took over from Geoff Hall as Editor of the PALA journal *Language and Literature* (<http://lal.sagepub.com/>) in January 2017. Dan began by thanking Geoff, as outgoing editor, for his sterling work over the past few years and for shouldering what is a heavy burden of editorial work. Dan also thanked the assistant editors, Rocio Montoro, Violeta Sotirova and Manuel Jobert, and the reviews editor, Jane Lugea, for all their work, as well as editorial board members, reviewers and, of course, authors and readers.

The main item for report was the implementation of SAGE Track, the new online submission system. This is making life easier for the editorial team and speeding up the process of review considerably (notwithstanding some teething problems). The system appears to be working fine for authors; Dan has not received any negative feedback about it.

In terms of submissions, as of May 2017, L&L received 96 manuscripts, an increase on the 2016 figure. However, there is a high rejection rate to ensure the quality of the journal. There were 50k downloads in 2016 and as of May 2017, 26k downloads — again, up slightly on 2016.

Since 2016, SAGE agreed to fund a third Assistant Editor post, and this role is currently being undertaken by Manuel Jobert of Jean Moulin University, Lyon 3 (France).

Dan reminded people that books for review are available from Jane Lugea: j.lugea@gub.ac.uk.

Tom Barney asked whether there was a backlog of articles to be published, and for further information about the publication-rejection rate. Dan replied that the number of published articles in a volume partly depends on the space on each of its issues; now it takes an article one year from submission to publication; several submissions are from authors not familiar with PALA and are therefore rejected; the editorial team will hence clarify the aims and scope of the journal to get more targeted submissions.

Finally, Dan announced the winner of the 2016 PALA Prize (see below).

C. AWARDS

9. The PALA and Palgrave prizes

❖ The PALA Prize

£250 from Sage, free subscription to the journal for one year, free membership of PALA for one year. Best article published in a particular year by a newcomer to the field. Judges: L&L Editor, 1 member of Editorial team and 1 member of Editorial board.

Awarded to:

Héloïse Vande Wiele, University of Oxford

“The loss of poetic effects: From indeterminate to conventionalised meaning”

Language & Literature, February 2016, vol. 25, 1: pp. 54–71, <http://dx.doi.org/10.1177/0963947015623419>

❖ The Palgrave Prize

£200 of books. Prize for written version of best postgraduate paper presented at the annual conference, and judged by two members of the PALA executive committee.

Awarded to:

Rachel Hanna, Queen’s University, Belfast

“The role of evaluation in telling and reading the ‘real-life stories’ of asylum seekers”

PALA 2016 Proceedings on-line

http://www.pala.ac.uk/uploads/2/5/1/0/25105678/hanna_r.pdf

D. LOOKING FORWARD

10. 2018: Summer School and Annual Conference in Birmingham (Newman & UoB (Michael Toolan and Stephen Pihlaja)

Michael, one of the conference organisers, gives a slideshow presentation with all the essential information:

Summer School 23-24 July 2018

Led by Lesley Jeffries & Brian Walker (University of Huddersfield)

PALA Conference 25-28 July 2018

Theme: Styles and Methods

Six keynote speakers and two invited writers have confirmed their participation.

Accommodation: rooms will be available at The Vale, University of Birmingham, and at a range of hotels in the city centre.

Social events will be organised from Wednesday to Sunday.

11. 2019: To Be Determined

The Chair reports that he has received an informal bid from western Europe, but not a full proposal. He will encourage a proposal to be discussed with the committee.

12. 2020: Offer from Aix-en-Provence, Linda Pillière and Sandrine Sorlin (Aix-Marseille Université)

The Chair informs that we had the application above. Members at the AGM approve.

E. AOB : No other business.

The 2017 AGM closes.

The PALA Chair
Michael Toolan

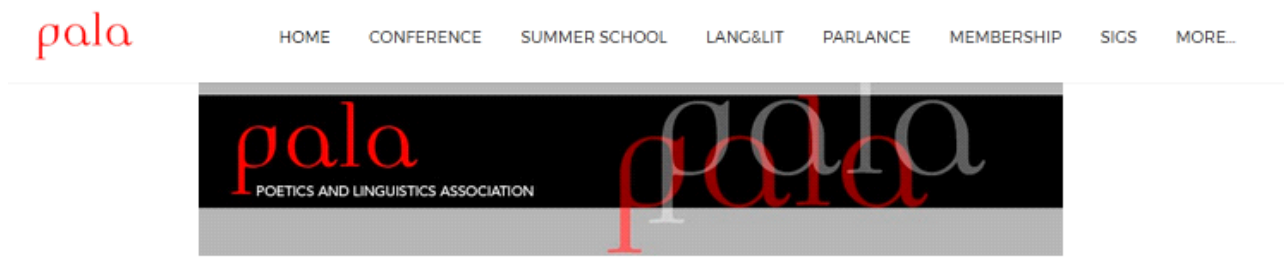
The PALA Secretary
Daniela Francesca Viridis

PALA Online

<http://www.pala.ac.uk/>

<https://www.facebook.com/PoeticsandLinguisticsAssociation/>

Twitter: @PoeticsLinguist (<https://twitter.com/PoeticsLinguist>)




The header features the PALA logo in red and grey, followed by a navigation menu: HOME, CONFERENCE, SUMMER SCHOOL, LANG&LIT, PARLANCE, MEMBERSHIP, SIGS, MORE... Below the menu is a large banner with the PALA logo and the text 'POETICS AND LINGUISTICS ASSOCIATION'.

WELCOME TO PALA


Welcome to the **Poetics And Linguistics Association** (PALA) - an international association for those who work in stylistics, poetics, language and linguistics.

About




Find out more about PALA

Join



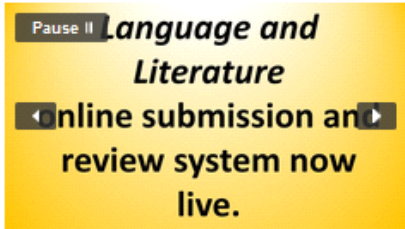
Join the growing international PALA community

Renew




Renew your membership here

News




Pause II **Language and Literature**
online submission and review system now live.

Newsletter




Keep up to date with PALA's newsletter

Journal



Language and Literature is the foremost publication in the field

Donate



Donate to one of PALA's funds

Members' publications

We are happy to collect information about new and current publications written by PALA members and include them in [PARLance](#), although we do not attempt to maintain a full PALA or stylistics bibliography. Please send in the relevant information in the following format: author; date of publication; title; publisher.

We may need to edit any text sent to us to ensure that it is of a suitable format and length.

Host a PALA conference

If you would like to consider hosting a PALA conference, please have a look at our guidelines and get in touch. We have a wealth of experience to help you plan and prepare, and we would like to have interest in hosting a conference from anywhere in the world.

<http://www.pala.ac.uk/guidelines-for-organising.html>

About PALA

PALA is an international academic association for those who work in stylistics, poetics, and associated fields of language and linguistics.

PALA is growing and includes members from many countries worldwide.

PALA hosts an international conference each year, and sponsors seminars and symposia.

PALA's journal, *Language and Literature*, is the foremost publication in the field.

PALA Committee

Chair

Michael Toolan is Professor of English Language at the University of Birmingham, UK.
Email m.toolan@bham.ac.uk

Editor, *Language and Literature*

Dan McIntyre is a Professor of English Language at the University of Huddersfield
Email d.mcintyre@hud.ac.uk

Secretary

Daniela Francesca Viridis, Associate Professor in English Language and Translation at the University of Cagliari, Italy.
Email dfviridis@unica.it

Treasurer

Joe Bray is Reader in English Language and Literature at the University of Sheffield, UK.
Email j.bray@sheffield.ac.uk

Membership Secretary

Stephen Pihlaja is Lecturer in Stylistics at Newman University, Birmingham, UK.
Email S.Pihlaja@staff.newman.ac.uk

Student Membership Secretary

Martine van Driel is studying for a PhD in Applied Linguistics at the University of Birmingham.
Email mav240@bham.ac.uk

Newsletter Editor

Ruby Rennie Panter is Lecturer in language, literacy and digital education in Moray House School of Education, University of Edinburgh, UK.
Email: ruby.rennie@led.ac.uk

Publicity Officer

Elisabetta Zurru, Lecturer in English Language and Translation at the University of Genoa, Italy.
Email: elisabetta.zurru@unige.it

Webmaster

Brian Walker is Visiting Research Fellow in Corpus Stylistics at the University of Huddersfield, UK.
Email b.d.walker@hud.ac.uk.

PALA 2017 Conference Organisers

Eirini Panagiotidou, Assistant Professor of Linguistics in the Department of English, West Chester University of Pennsylvania.
Email: MPanagiotidou@wcupa.edu

Israel Sanz-Sánchez, Associate Professor of Spanish and Linguistics in the Department of Languages and Cultures, West Chester University of Pennsylvania.
Email: isanz-sanchez@wcupa.edu

(In all email addresses above, replace [at] with @)